

7 June 2021

Dear Shareholder

NOTICE OF THE 2021 ANNUAL GENERAL MEETING

Please accept this letter as notification from Kropz plc (the “**Company**”) that the Notice of its 2021 annual general meeting (the “**AGM Notice**”) has now been published on the Company’s website at <http://www.kropz.com/investors/publications> and is enclosed for shareholders who have elected to receive hard copies.

Annual general meeting

The Company’s annual general meeting (“**AGM**”) will be held at Memery Crystal LLP, 165 Fleet Street, London, EC4A 2DY on 30 June 2021 at 1 p.m. With consideration to the Government’s current response to the COVID-19 pandemic, which includes restrictions on the gathering of people indoors, it has become necessary to restrict physical participation at the AGM. We are committed to protecting the health and well-being of our shareholders and of the general public and therefore, in line with the current guidelines in respect of COVID-19, we are proposing to hold the AGM with the minimum attendance required to form a quorum to conduct the necessary business.

In accordance with the Government’s suggestions, it is possible that the restrictions on gatherings in response to the COVID-19 pandemic will be lifted by the date of the AGM. Therefore, we are closely monitoring the situation. Should we consider that it has become possible to do so, we will make such arrangements as would allow shareholders to attend the AGM. We will notify shareholders of the change by a Regulated Information System announcement as early as is possible before the date of the meeting. Any updates to the position will also be included on our website.

This letter does not contain the full details of the resolutions to be tabled at the meeting. These are contained in the AGM Notice and should be read before you complete your vote. The Board considers the resolutions set out in the AGM Notice to be in the best interests of the Company and its Shareholders as a whole. Your Board will be voting in favour of these resolutions and unanimously recommends that you do so as well.

Proxy voting

Due to the restrictions in respect of COVID-19, it is not expected to be possible for shareholders to attend the meeting in person. Therefore, shareholders are strongly encouraged to submit a form of proxy (“Form of Proxy”) by following the instructions in the Notes to the AGM notice.

Shareholders are urged to appoint the Chair of the meeting as his or her proxy in light of the COVID-19 virus. Shareholders and their proxies (other than the chair) may not be allowed to attend the meeting in person.

If you wish to cast your vote online, please do so via this link www.investorcentre.co.uk/eproxy. Please note that you will need your form of proxy to hand.

If you need help with voting online, please contact our Registrar, Computershare Investor Services PLC, on 0370 707 1252 or email Computershare at web.corres@computershare.co.uk. Calls will be charged at local rates. Calls made outside the United Kingdom will be charged at the applicable international rate. The lines are open between 08:00 and 17:30 Monday to Friday, excluding public holidays in England and Wales.